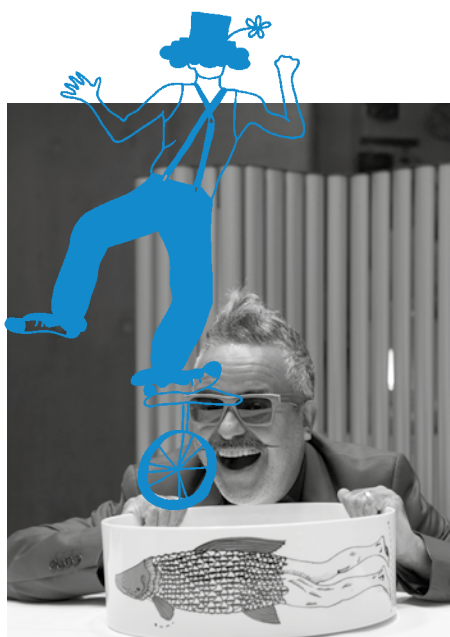


BESPOKE LAUFEN CELEBRATES SHARED CREATIVITY

**CHARITY AUCTION
AT CAMPUS COLLECTIVE:
THE DESIGN ESCAPE PARTY
WEDNESDAY, NOV 30
7 PM – 10 PM
MIAMI IRONSIDE
Showroom suite 103 and 104
7610 NE 4th Court, Miami**



IMPRESSÕES – a set of ten unique SaphirKeramik washbasins, decorated by Brazilian creatives from the fields of architecture, design, fashion, photography and the general arts, will be auctioned at Campus Collective: the Design Escape Party. The round 380 mm SaphirKeramik washbasin from Laufen served as a blank canvas and gave complete creative freedom to Antônio Ferreira Jr. and Mário Celso Bernardes, Arthur Casas, Christian Cravo, Derlon Almeida, Jader Almeida, João Armentano, Marko Brajovic, Patricia Anastassiadis, Ricardo Bello Dias, and Ronaldo Fraga; each proposing a design that represented their own visual translation of Brazil.

Since its launch on September 17 at the Bienal Pavillion in São Paulo, Impressões 2015 have been presented during London Design Festival, Lodz Design Festival, in our headquarter close to Basel in Switzerland, at Salone del Mobile, Designblok Prague and in our showroom in Miami during Design Miami. In total, only five pieces of each design were produced – one for the artist/designer, two for charity institutions, and two for the Laufen collection.

**ONE OUT OF ONLY 5 SETS OF WASHBASINS PRODUCED
WILL BE AUCTIONED ON WEDNESDAY NOVEMBER 30, 7 PM – 10 PM
BIDS WILL BE TAKEN PER PIECE. MINIMUM BID IS 700 USD FOR A
SINGLE WASHBASIN.**

NEW WORLD SYMPHONY ORCHESTRA

The money raised with the auction of this limited edition of washbasins, fabricated in the revolutionary material SaphirKeramik, will go to support Brazilian students at the New World Symphony, America's Orchestral Academy (NWS), which prepares graduates of distinguished music programs for leadership roles in professional orchestras and ensembles.

IMPRESSÕES IS PART OF BESPOKE – an exhibition highlighting the role of Laufen as a leading manufacturer of customised bathroom solutions. Three recent projects illustrate the various ways in which Laufen supports architects and designers globally in the pursuit of a unique creative vision for architectural spaces, cultural heritage and visual concepts.

Dates Nov 30 – Dec 4, 2016

Laufen showroom opening hours: Tue – Sat: 10 am – 2 pm

For appointments outside the official opening hours, call 305-799 8699

LAUFEN



New World Symphony
America's Orchestral Academy
Michael Teon Thomas, Artistic Director